Web Standards: HTML

* **Home Page:** <https://otesports.com/>

The W3C Markup Validator found several unnecessary Attributes in the code, mostly for <style type=”text/css”> and <script type=”text/javascript”> which including the Type is redundant for these tags. This is found in the whole website.

There are also various images without Alt Text. Only two images have them in the homepage. One of the <h2> tags is closed with </h3> instead. The homepage also uses the <center> tag and <iframe> which by W3C standards they are obsolete.

* **Form Page:** <https://otesports.com/locations/fruita/contact-fruita/>

The validator found Internal CSS code being used outside <head> which is not allowed.

Once again, several images do not use the Alt Text attribute. There is an error with aria-labelledby="myLargeModalLabel" that is not directing itself to an Element in the page. There is an anchor tag that has a broken Google Maps link.

Overall, no other major errors were found within the form itself in terms of HTML validation.

* **Other Pages:**

*Bike Photos -* <https://otesports.com/locations/fruita/fruita-photos-mountain-bike-photos/>

Same error was found with aria-labelledby="myLargeModalLabel" in this page where is not pointing to an Element. Other common errors found are using unnecessary attributes and not using Alt Text (especially on this page displaying many photos of bikes).

*Blog* *-* <https://otesports.com/blog/>

The errors found in here are about the same as the other pages. Missing Alt Text, improper use of aria-labelledby, and unnecessary use of attributes for <style> and <script>. However no Internal CSS outside the <head> tag was found.

Feedback

* The page needs to stop using unnecessary attributes (mostly for the purpose of having cleaner code).
* <h> tags should be properly used and using obsolete tags should be avoided as they may conflict with screen readers, especially <iframe>. They may disorient the reading order. They can also cause errors in how the website is displayed; some browsers may not read these at all.
* Use of Internal CSS is not usually good practice and should be avoided, especially when placed outside <head>. Inline CSS should always be avoided.
* Although there are few exceptions to not use Alt Text, when your website has mostly pictures, you should definitely use them!
* The navigation menu is completely gone on the HOME page (why????) and Blog page… There is no way to access it unless you open different content on the site.
* I think the structure of the website is good, it just has really messy code.
* For the form page, <label> should be used for Name, Phone, E-mail, etc. instead of <p>. This makes a better formatted form since you can refer label and input types together.